

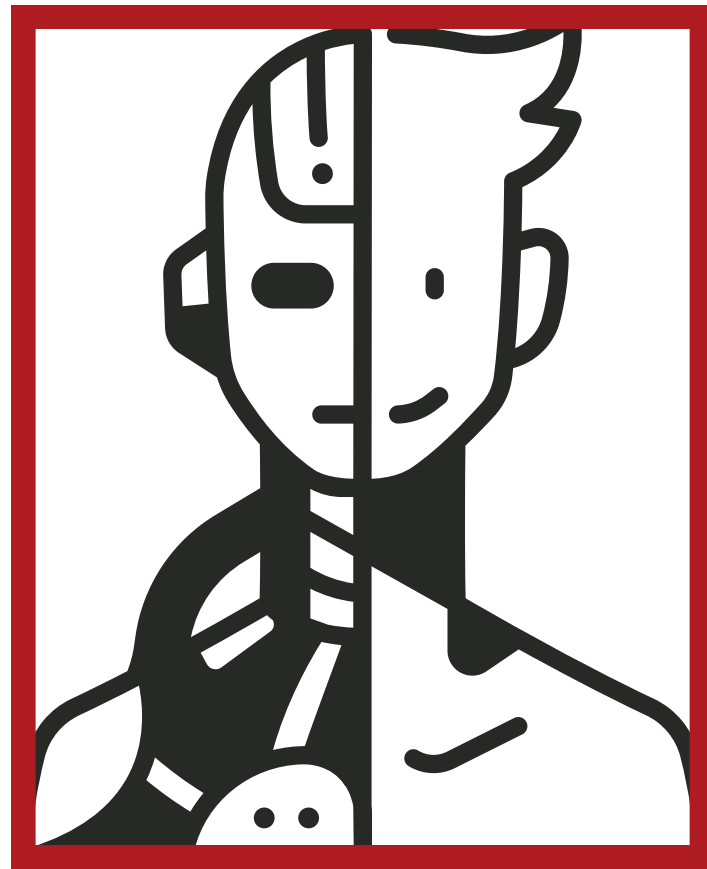
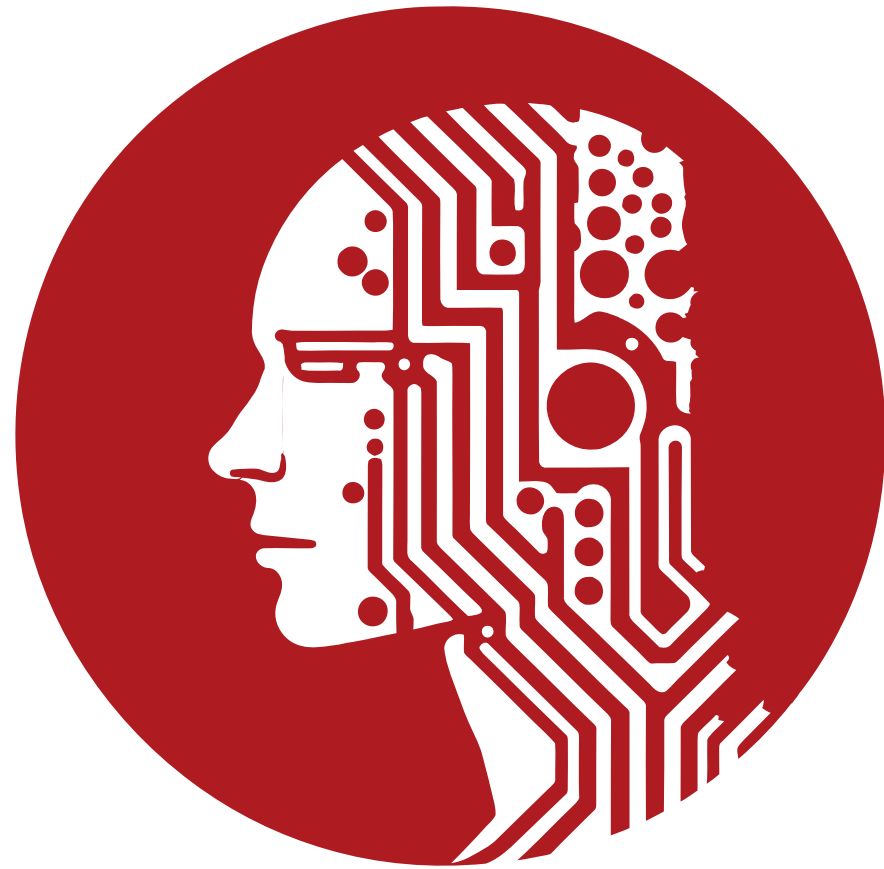


Navigating the Evolution of Cyber Threats: Embracing **Zero Trust** for Modern Security

March 2024









OUR TEAM



Juliana Silva

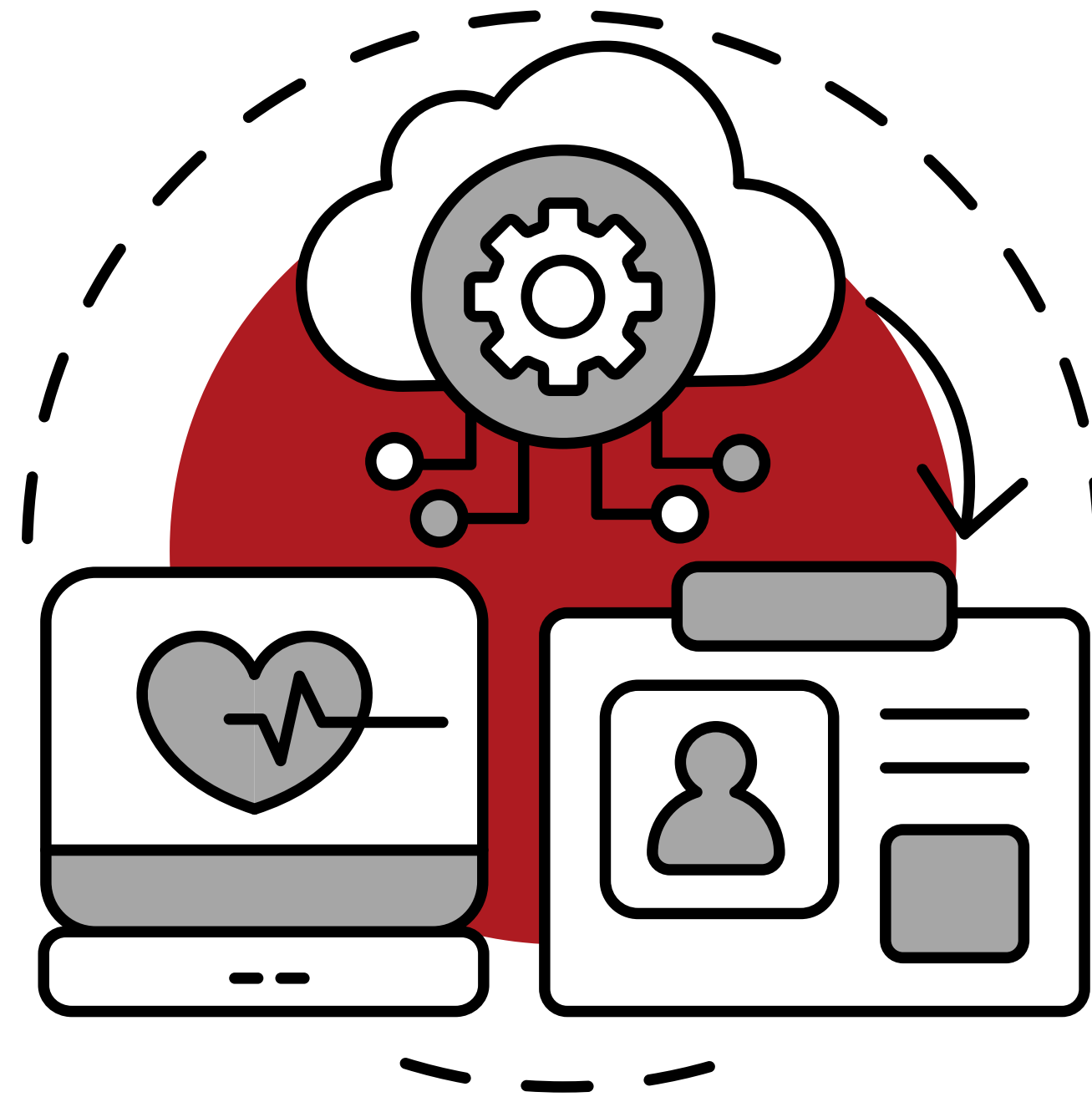


Olivia Wilson



Claudia Alves





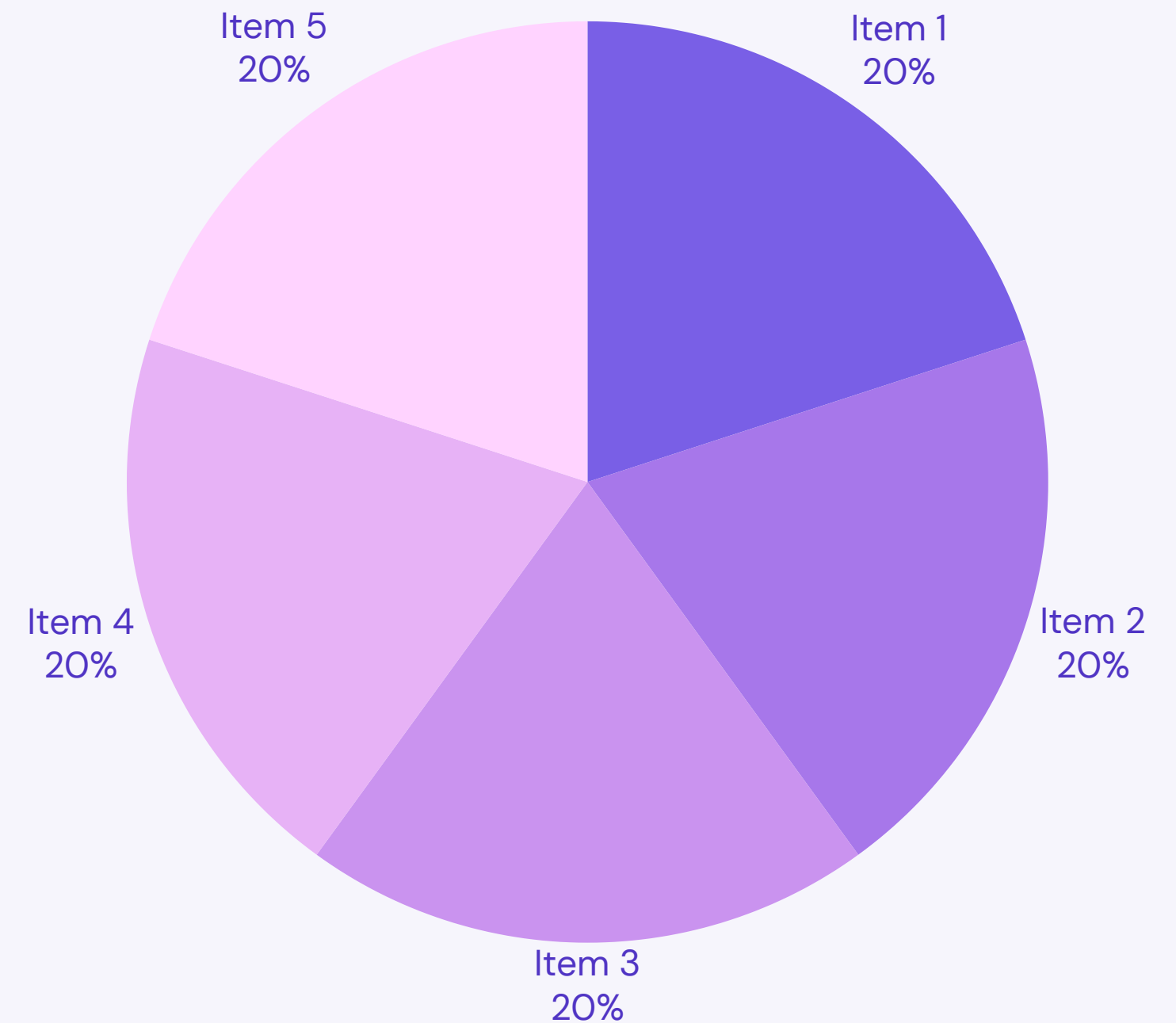
BOARDROOM



Remote Work Suitability by Industry

As of January 2021

More and more companies realize that certain job titles and profiles can be performed while working from home.

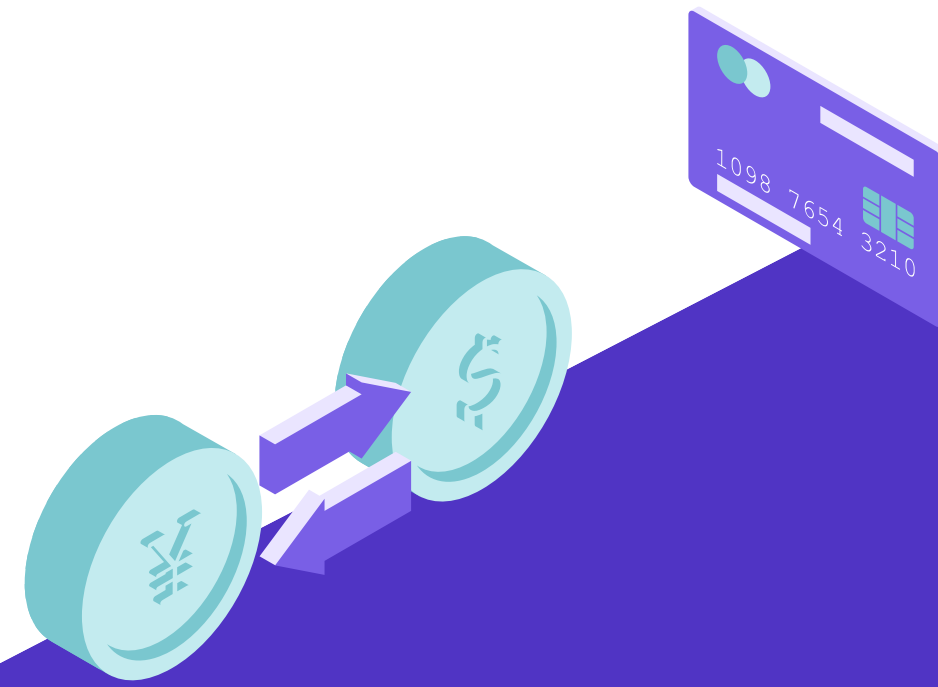


The Importance of Cybersecurity and Security Technology



Safety is key in protecting personal information, intellectual property, and data

Without a supreme investment in cybersecurity, the stability, the hard-earned progress, and precious company information will be all for nothing.



Benefits of Technology

Benefits on Company Growth

Technology is a strong driving force to a company's growth.



BETTER FUNCTIONALITY AT A LESSER COST

Technology's ability to increase productivity and efficiency goes a long way in improving budgeting and cutting down costs.



EFFECTIVE MARKETING

In place of costly advertising in traditional media, digital marketing allows businesses to maximize their efforts and reach a wider audience minus the delay and staggering costs.



HIGHER EFFICIENCY

A more automated approach to business operations means added functions done with higher efficiency and accuracy.

Benefits on Employee Satisfaction and Commitment

Taking care of
your employees is made easier,
thanks to technology.

CLEAR COMMUNICATION

With technology comes clear communication, making it easy for team members to engage with each other and connect with their employers without delay.

LEARNING TOOLS

Technology makes it possible to access online training programs, develop in-house learning materials, and enjoy subscriptions to learning tools such as magazines aligned with your industry.

STRONGER ENGAGEMENT


Checking in with your employees is a lot easier now because of technology. This keeps them motivated, too. Giving virtual high fives has never been this easy.



Will remote work become the new norm?

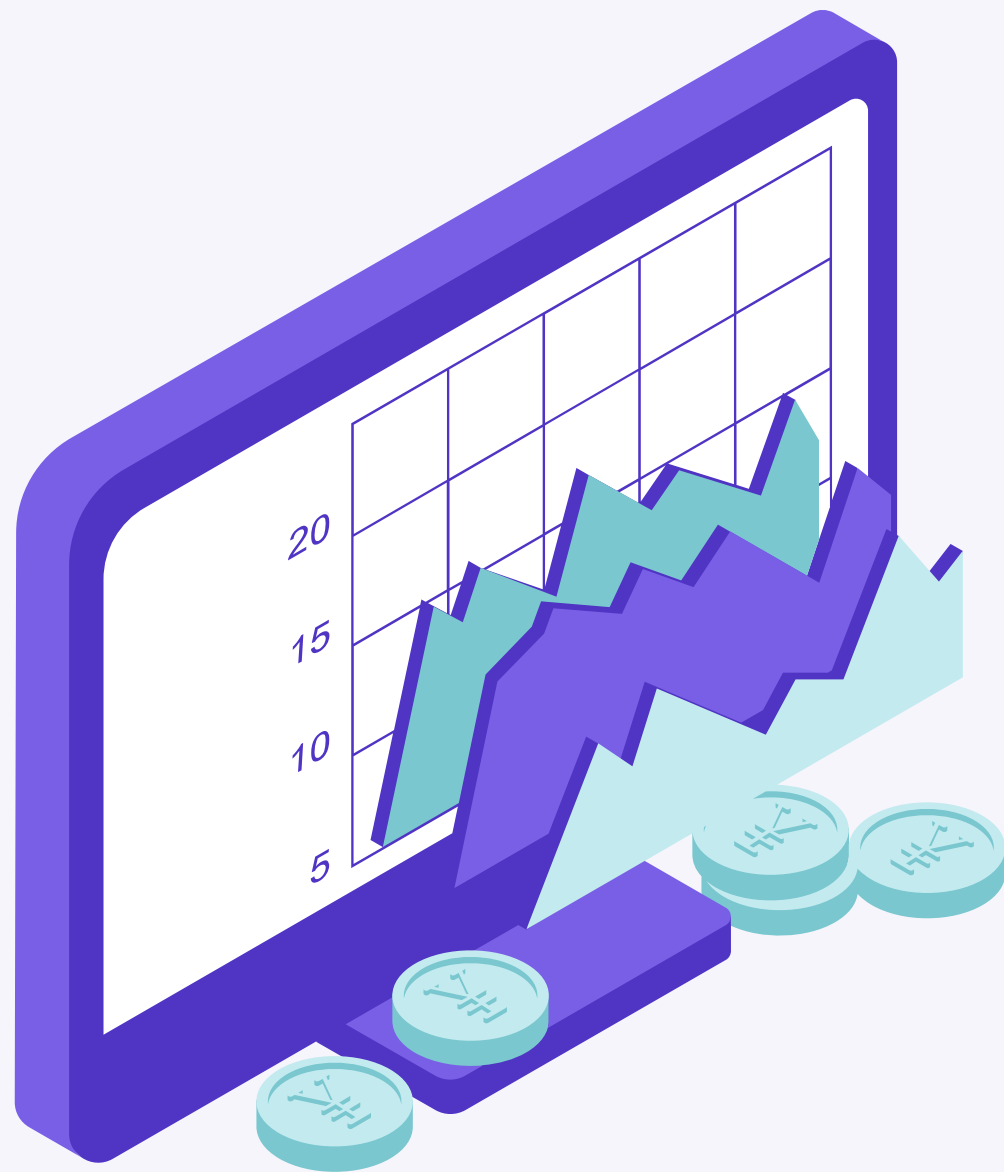
How employees can benefit from working in the new normal

As fun and engaging as open-space offices are, the necessity to work from home due to the pandemic comes with assurance and convenience. Employees can be with their families, earn, and be safe from health risks – all made possible through technology.

The background features a dark blue gradient with faint, semi-transparent images of a laptop screen. On the left side of the screen, there is a document with a bar chart. On the right side, there is a video call window showing a person in a dark suit. The text is overlaid on this background in a bold, white, sans-serif font.

Collaborating with a team while working remotely does not impact productivity negatively. It presents the opposite: shorter meetings, better results, and even social meetings enjoyed virtually.

What's Next in Tech Workspace



- 01 Increased task automation and use of artificial intelligence.
- 02 Extra focus on high-value tasks.
- 03 Continuous investment in cybersecurity and security technology.
- 04 A better conscious focus on mental health.
- 05 Greater geographic distribution and representation of the workforce.

MATT MULLENWEG



Technology is best
when it brings people together.

Do you have any questions?

Send it to us! We hope you learned something new.



Free Resources

Use these free recolorable icons and illustrations in your Canva design

